

David Jordan Nestor

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OBJECTIVE: To design, program, and maintain extremely useful web sites that will increase profit, efficiency, and customer satisfaction.

**EXPERIENCE: Freelance Web Developer
(Ongoing)**

Designed and implemented web sites for several clients outside of regular business hours. All sites include administration tools for the site owner to add or modify content quickly and easily. Screenshots or demonstrations of administration tools available on request.

Select URLs: www.ashleighchilton.com, mchiggins.randomness.com, www.papertowel.org

**Senior Designer, Web Development
Random House (May 2004 – April 2012)**

Worked with a small team to create many projects, including new corporate web sites aimed at consumers and business partners. Created several division publisher web sites with e-commerce, online language learning tools, AJAX and Flash widgets, author blogs, and internal blogs. Screenshots or demonstrations of internal work available on request.

Select URLs: www.randomhouse.biz, www.randomhouseaudio.com, www.rizzoliusa.com, www.randomhousedigital.com, www.randomhouse.com/lhj/, www.livinglanguage.com

**Lead Web Developer
Books on Tape (May 1999 – May 2004)**

Designed and developed an entirely new web presence with e-commerce, single-click ordering, account maintenance, customer service, customer reviews, logical recommendations, and specials/promotions. Built proprietary e-commerce system using ColdFusion and Oracle PL/SQL. In its first year, the site drew over \$2 million in new revenue.

Main URL: www.booksontape.com

**Project Manager
ZLand (May 1998 – May 1999)**

Worked directly with small businesses to design web sites which fit their needs, using web-based content management systems developed by ZLand in Lotus Notes. Assisted in sales calls with clients by explaining benefits and possibilities of ZLand software.

FREQUENT USE: XHTML + CSS, JavaScript, AJAX, PHP + MySQL, ColdFusion, JQuery
Blogs, Podcasts, RSS, Google Apps
Wordpress, Movable Type, Fireworks, Photoshop, Illustrator
Content management, database integration, e-commerce, social networking

FAMILIAR WITH: Oracle PL/SQL, XML/XSLT, Perl, Flash/ActionScript, Google Search Appliance
System setup and administration, font creation, logo design, multimedia creation,
audio production, video production

REFERENCES: Available on request, of course.